





FACULTY OF SOCIAL SCIENCE AND HUMANITIES

UNDERGRADUATE PROGRAMMES

TUNKU ABDUL RAHMAN UNIVERSITY OF MANAGEMENT AND TECHNOLOGY DU058(W) Wholly owned by the TARC Education Foundation (Reg. No.: 201301003979 (1033820-M)) The Faculty of Social Science and Humanities ('FSSH') offers Diploma, Bachelor and Postgraduate programmes in the areas of Hospitality Management, Social Science and English Studies. FSSH also provides a variety of language and general studies courses for students from all programmes in TAR UMT.

At FSSH, we aim to help you build a solid foundation of theoretical knowledge and provide you with hands-on experiences which enrich your study experience in TAR UMT. In addition, the language and general studies courses will provide you with essential skills which are required for employment.



Your study experience with us in FSSH will be gratifying and fun-filled as our focus is to offer you handson learning which will strengthen your knowledge and skills to be industry relevant. Such qualities will open many opportunities for you as they are highly demanded by the industries.

What Our Graduates/Student Say



CHEW HEW WEN

Having studied at TAR UMT and IMI Switzerland, I've had the golden opportunity to meet new people and experience new things.

My experience gave me life-long friends locally and abroad, and the internship in the United States taught me how to adapt to new environments. These exposures broadened my perspectives and helped me become a better hospitality professional. It was a challenging experience, but the programmes taught at TAR UMT prepared me well to tackle them which will serve as valuable experiences when I embark on my hospitality career.

Bachelor of Hospitality Management (Honours), Year 3, TAR UMT - Graduated in 2022





My time in TAR UMT has been a fun ride! The lecturers are experienced, passionate and inspiring. They are always ready to help and provide us the support we need. I would not have excelled in my studies without their help. On top of that, I experienced an exciting campus life with a diverse selection of clubs and societies, and accessible well-equipped facilities any tertiary student can be proud of. In a nutshell, studying at TAR UMT is one of the most memorable experiences I've ever had!

Currently pursuing Bachelor of Arts in English Studies (Honours)



TAR UMT offered me a lot of opportunities to expand my knowledge in not just my field of interest, but also life in general. From the wide variety of facilities and activities to the insightful lecturers and helpful staff, the years I have spent here have been nothing short of delightful. Tertiary education may seem daunting due to the shift towards students' independence and self-reliant lifestyle, but the experiences I encountered in this institution are ones I will cherish for a long time. There is more to education than academic excellence, and TAR UMT demonstrated exactly that.

FELICIA NATASHA

Master in English Studies, TAR UMT - Graduated in 2022 Bachelor of Arts (Honours) English with Drama - Graduated in 2019 We have strong industry links.

Our lecturers are **qualified**, **experienced and skillful.**

•••

Our graduates are **highly** employable.

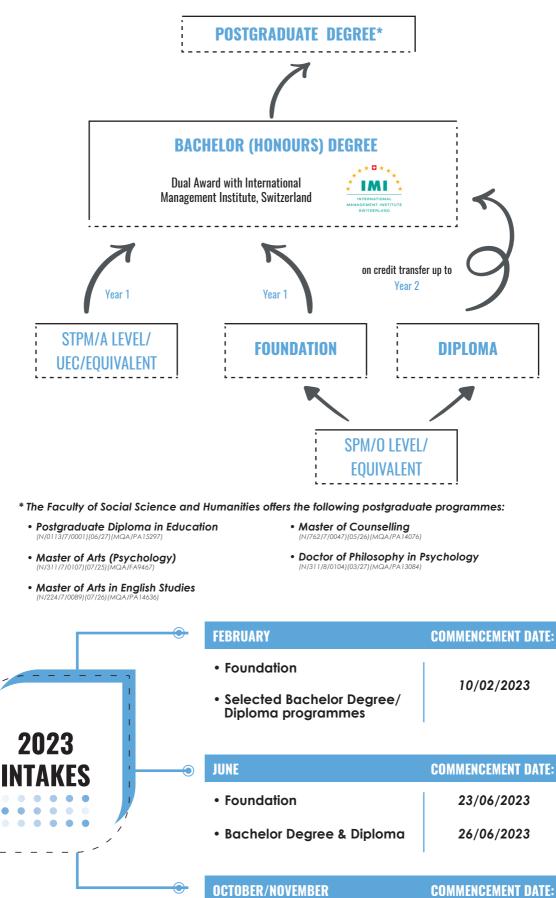
> Why study at the FACULTY OF SOCIAL SCIENCE AND HUMANITIES &

We provide conducive teaching and learning facilities.

We offer experiential and blended learning.

We mould students into **holistic individuals**.

GENERAL PROGRESSION ROUTE



UGIUBER/NUVEMBER
• Foundation

 Selected Bachelor Degree/ Diploma programmes 20/10/2023

I

1

I

I

1

PROGRAMMES OFFERED

Foundation (1 Year) **Bachelor Degree (3 Years)** \longrightarrow Foundation in Arts Bachelor of Hospitality Management (Track B) KL (Honours)* KL Bachelor of Hospitality and Catering Management (Honours)* PK Bachelor of Tourism Management (Honours) KL Bachelor of Tourism Management (Honours) Event Management PK Bachelor of Arts (Honours) English with Drama **KL** Bachelor of Arts (Honours) English with Education **KL** Bachelor of Arts in English Studies (Honours) KL Bachelor of Social Science (Honours) in Psychology KL Bachelor of Early Childhood Education (Honours) KL Bachelor of Gastropreneurship (Honours) PK

Dual Award with st



Model: Dual Award with 1 Year Study Abroad

Partner universities for the Dual Award programmes may change from time to time to ensure the best value and quality is offered to students. Students are advised to obtain the latest information on Dual Award partner university for their programme from the Faculty.



PROGRAMMES OFFERED

Diploma (2 Years)	Bachelor Degree (3 Yea
Diploma in Counselling KL	 Bachelor of Social Science (Honours) in Psychology KL
	Bachelor of Hospitality Management (Honours)* KL
Diploma in Hotel Management	Bachelor of Tourism Management (Honours) KL
KL/PK/JH/SB	Bachelor of Hospitality and Catering Management (Honours)* PK
	 Bachelor of Tourism Management (Honours) Event Management PK
	Bachelor of Tourism Management (Honours) KL
Diploma in Tourism Management KL/PK	Bachelor of Tourism Management (Honours) Event Management PK
	 Bachelor of Hospitality Management (Honours)* KL
	Bachelor of Tourism Management (Honours) Event Management PK
Diploma in Event Management PK	 Bachelor of Hospitality Management (Honours)* KL
Diploma in Culinary Arts PK (2 years 4 months)	Bachelor of Hospitality and Catering Management (Honours)* PK
	 Bachelor of Gastropreneurship (Honours) PK
-	Bachelor of Arts (Honours) English with Drama KL
-	Bachelor of Arts (Honours) English with Education KL
,	Bachelor of Arts in English Studies (Honours) KL
	Bachelor of Early Childhood Educatic

Partner universities for the Dual Award programmes may change from time to time to ensure the best value and quality is offered to students. Students are advised to obtain the latest information on Dual Award partner university for their programme from the Faculty.

This programme aims at providing a wide range of psychological knowledge and research skills, covering various aspects of human behaviour, mental processes and experiences. Students learn to explore and understand human behaviours and perceptions in a variety of situations. They are required to develop application and analytical skills in psychology in dealing with real-life situations.

Career Prospects

- Research institutions
- Consultancies
- Training and development
- Sales and marketing
- Human resource
- Management and administration
- Educational institutions

Level & Campus

Bachelor of Social Science (Honours) in Psychology - 3 years

• KL (R/311/6/0036)(10/23)(MQA/FA3935)

COUNSELLING

The Counselling programme aims at producing graduates for employment in counselling-related fields and covers various aspects of human behaviour, affection and experiences. This programme is designed to provide students with a platform for building skills and knowledge in the helping profession. Students will learn to appreciate and understand different aspects of counselling skills, theoretical perspectives in psychology and basic management.

Career Prospects

- Personnel/Human Resource Management
- Work related to psychology at hospitals, mental health organisations, business organisations or non-governmental organisations.

Level & Campus

Diploma in Counselling - 2 years

• KL (R/762/4/0010)(08/23)(AA0088)

EARLY CHILDHOOD EDUCATION

The theory and practical elements of this programme provide students with up-todate knowledge and expertise in child development, early years curriculum design as well as pedagogy in literacy, arts, mathematics and science. Thus, enabling them to effectively apply what they have learnt to their teaching careers. This programme includes practicum placement and micro-teaching in early childhood settings in which students are trained to be competent early childhood educators.

Career Prospects

- Preschool Teacher
- Early learning centre teacher
- Childhood educator
- Children enrichment programme specialists
- Managers, executives and entrepreneurs in children-related industries
- Preschool Curriculum Planner
- Kindergarten Principal

Level & Campus

Bachelor of Early Childhood Education (Honours) - 3 years

• KL (N/143/6/0160)(07/27)(MQA/PA13691)



HOSPITALITY MANAGEMENT

The hospitality industry is diverse in nature and provides abundant job opportunities worldwide. This programme is designed with an objective to adapt students to the dynamic hospitality environment. Students will not only acquire practical skills in food & beverage operations and rooms division operations, but also in management skills during their studies. Hence when they graduate, they are highly employable, both locally and internationally.

Career Prospects

- Hotels
- Catering and services companies & clubs
- Resorts & SPA
- Airlines
- Human resource management
- Meeting and convention organisations
- Upscale restaurants
- Thematic restaurants
- Theme parks
- Cruises

Level & Campus

Bachelor of Hospitality Management (Honours) - 3 years

• KL (R/811/6/0177)(10/23)(MQA/FA3898)

Diploma in Hotel Management - 2 years

- KL (R/811/4/0149)(08/23)(AA0086)
- **PK** (R/811/4/0153)(09/23)(AA0159)
- JH (R/811/4/0207)(07/24)(MQA/FA3772)
- SB (R/811/4/0220)(08/24)(MQA/FA3781)

HOSPITALITY AND CATERING MANAGEMENT

This programme aims to provide students with in-depth knowledge and skills, critical thinking skills, creativity and innovation in the hospitality as well as catering industry. It will produce graduates who are not only competent in hospitality and catering management with the relevant theoretical knowledge, but also are able to provide professional services in an ethical manner to the public. It also aims to inculcate in students the practice of reliable work culture, keeping in mind accountability to the community in terms of safe and responsible hospitality and catering management.

Career Prospects

- Hotels and resorts
- Clubs and associations
- PR and event management
- Sales and marketing
- Convention centres
- Food and beverage
- Food court operations
- Commercial caterers
- Restaurant chains

Level & Campus

Bachelor of Hospitality and Catering Management (Honours) - 3 years

• **PK** (R/811/6/0218)(08/24)(MQA/FA4628)

PROGRAMMES

. . .

CULINARY ARTS

The culinary sector continues to play an important role in generating income and employment for Malaysia. As the government continues to support in upgrading various infrastructure facilities to attract more tourists to Malaysia, the industry needs to focus on providing leading edge culinary facilities to complement local organisations in Malaysia, as well as foreign tourists and world-class companies. This programme prepares students to develop artistic flair and provides the opportunity to practise their cooking skills in our well-equipped kitchens. It is designed to equip students with personal and professional skills crucial to succeed in the hospitality industry. Further to this, the programme also emphasises on teamwork which is essential to work in a successful kitchen environment.

Career Prospects

- Kitchen Chefs
- Kitchen Executives
- Food and Beverage Entrepreneurs
- Food and Beverage Executives
- Catering Managers

Level & Campus

Diploma in Culinary Arts - 2 years 4 months • **PK** (R/811/4/0276)(05/25)(MQA/FA5836)

GASTROPRENEURSHIP

A programme that brings together the world of culinary, gastronomy and entrepreneurship. The culinary component trains students in fundamental skills in the preparation and presentation of various food products. The gastronomy part is directed at the knowledge in physical, chemical and biological properties of food to enable food innovation and development of new food products. The entrepreneurship element develops students' entrepreneurial know-how and sharpen their business acumen to lead, manage and even launch their own food-based business in the dynamic F & B industry.

Career Prospects

- Food and beverage industry
- Food entrepreneurs
- Restauranteurs
- Chef
- New product development chef
- Food innovators
- Commercial food companies
- Bakery and confectionery industry
- Food industry administrators
- Corporate food service & catering
- Hotel and Events F&B
- Food Stylists

Level & Campus

Bachelor of Gastropreneurship (Honours) - 3 years

• **PK** (N/811/6/0372) (10/25) (MQA/PA12303)

TOURISM

The tourism industry is one of the fastest growing industries in the world and it is the second major contributor to the national economy in Malaysia. As this sector grows, there will be greater emphasis and commitment to expand and improve tourism products and services. In line with this, this programme will involve students in the context of travel-related businesses, such as marketing, foreign languages as well as convention and meeting management. Special emphasis is placed on the development of interpersonal, communication and critical thinking skills. Graduates would have developed a mature understanding of their field through lectures, class discussions, case studies, field trips locally and internationally, as well as industrial attachments.

Career Prospects

- Travel agencies
- Tourist attractions
- Resorts
- Hotels
- Research & development
- Tourism marketing
- Event companies
- Tourism related companies

😭 Level & Campus

Bachelor of Tourism Management (Honours)

- 3 years
- KL (R/812/6/0059)(09/23)(MQA/FA3897)

Diploma in Tourism Management

- 2 years
- KL (R/811/4/0150)(08/23)(AA0087)
- **PK** (R/811/4/0154)(09/23)(AA0160)

TOURISM MANAGEMENT (EVENT MANAGEMENT)

Designed to prepare students for the demands of the industry, this programme combines fundamental areas of event management in the tourism context. Events are becoming a vital part of tourism and business, and students will be guided to be adaptable and resourceful in order to thrive in this fast-paced career filled with exciting opportunities and varied workplace experiences. Hands-on learning opportunities are tailored to the programme through which students learn to stage events from conception to completion. All these competencies are highly relevant to thrive in the competitive and dynamic tourism and event industry.

Career Prospects

- Tourism, leisure, and events & convention management
- Club and Recreation industry
- Travel industry
- Hotel and Resort industry
- Airlines/Cruise lines
- Convention Centres
- MICE companies
- PR and Event firms
- Sales and Marketing departments

Level & Campus

Bachelor of Tourism Management (Honours) Event Management - 3 years

• **PK** (R/812/6/0151)(02/27)(MQA/FA7511)

•••

. . .

EVENT MANAGEMENT

The MICE and events industry has experienced tremendous growth in the past decades. This industry has also contributed considerable economic and socio-cultural benefits. Because of this, many destinations have made substantial investments in infrastructure development and promotional activities to attract this market segment. As a result, employment opportunities exist in corporations, associations, hotels and resorts, convention centres and event management companies. This programme is designed to provide a practical overview of the function, skills and knowledge required to plan, organise, manage, promote and evaluate functions and events. Through the use of lectures, fieldwork, case studies and practical applications, students will gain insights into the management and operations of this dynamic field. Students will also gain experience in computer applications, accounting, marketing and business communication.

Career Prospects

- Hotels
- Resorts
- PR & event management companies
- Conventions & Exhibitions (MICE) industry

Level & Campus

Diploma in Event Management - 2 years

• **PK** (R/812/4/0202)(05/23)(MQA/FA1078)

ENGLISH WITH DRAMA

This programme aims to produce graduates with effective communication skills and fundamental knowledge of the English Language, as well as the skills in drama, to perform and communicate competently and effectively for professional employment in any organisation where English Language is required as the medium of communication. This unique combination of both the practicality of the English Language as a vital language tool and the richness of performing arts will provide the graduates with a competitive advantage of possessing a good command of the language, as well as creative skills and talents.

Career Prospects

- Writers
- Editors
- Content Writers/Producers for online and print media
- English Language Teachers/Lecturers
- Drama Teachers/Lecturers
- Stage Production Crews
- Scriptwriters

Level & Campus

Bachelor of Arts (Honours) English with Drama - 3 years

• KL (R/224/6/0074)(03/27)(MQA/FA7196)

2

ENGLISH WITH EDUCATION

This programme aims to produce graduates with the communication skills, competence and fundamental knowledge of the English Language and its structure in order to function competently and perform effectively in a workplace setting. It also aims to equip graduates with pedagogical skills to manage ESL classroom teaching competently.

Career Prospects

- English language teachers/lecturers
- Writers
- Editors
- Content writers/producers for online and print media
- Copywriters
- News reporters
- Social media managers

Level & Campus

Bachelor of Arts (Honours) English with Education - 3 years

• KL (N/224/6/0098)(01/24)(MQA/FA9585)

ENGLISH STUDIES

This programme combines relevant communication skills and fundamental knowledge of English Studies. Graduates will be equipped with the skills in language, literature as well as linguistics, providing a holistic approach to communicate competently, effectively and professionally in English.

Career Prospects

- Writers
- Editors
- English Language Teachers/Lecturers
- Corporate Communication Executives
- Public Relations Executives

Level & Campus

Bachelor of Arts in English Studies (Honours) - 3 years

• KL (N/224/6/0105)(12/25)(MQA/PA13795)



Duckslav, f	STPM	A Level	UEC	Other IHL	TAR UMT/TAR UC
Bachelor of Hospitality Management (Honours)	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation /Diploma accredited by MQA	 Foundation in Arts (Track B)
Bachelor of Tourism Management (Honours)					OR ■ Relevant Diploma
Bachelor of Hospitality and Catering Management (Honours)					
Bachelor of Tourism Management (Honours) Event Management					
Bachelor of Gastropreneurship (Honours)					
Bachelor of Early Childhood Education (Honours)	AND SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**				
Bachelor of	STPM	A Level	UEC	Other IHL	TAR UMT/TAR UC
Social Science (Honours) in Psychology	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation /Diploma accredited by MQA	 Foundation in Arts (Track B)
					OR
					Relevant Diploma
	AND SPM Credit/O Level Grade C/UEC Grade B in one mathematics subject AND				
	SPM Credit/O Level Grade C/UEC Grade B in one science subject AND AND				e subject
	SP	M Pass/O Level	Grade E (Pass)/	UEC Grade C in English L	anguage
Bachelor of	STPM	A Level	UEC	Other IHL	TAR UMT/TAR UC
Arts (Honours) English with Drama	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation /Diploma accredited by MQA	Foundation in Arts (Track B)
Bachelor of Arts (Honours) English with Education					
Bachelor of Arts in English Studies	SPM Credit/	O Level Grade (in English Language	
(Honours)		IELTS Bar	AN nd Score 6.0/ML	ID J ET Band 4.0/equivalent	

** Grade C and above in AELE0364 English Language conducted by TAR UMT is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- a) Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.
- b) TAR UMT/TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.
- c) Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
- d) Subject to the Ministry of Higher Education latest requirements.

DIPLOMA ENTRY REQUIREMENTS

Diploma in	SPM	O Level	UEC	Certificate
Tourism Management	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	 Relevant Certificate
Diploma in Hotel Management				accredited by MQA
U U	Compulsory subject:	OR		
Diploma in Event Management	SPM Pass/ O Level Gro Language**	ade E (Pass)/ UEC Gra	de C in English	 Relevant Skilled/
Diploma in Culinary Arts				Technical/ Vocational Certificate accredited by MQA or recognised by the Malaysian Government
Diploma in	SPM	O Level	UEC	Certificate
Counselling	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	Relevant Certificate accredited by MQA
	Compulsory subject	<u>s:</u>		
	 (i) SPM Credit/O Le mathematics sub (ii) SPM Credit/O Le subject (iii) SPM Pass/O Leve Language 			

** Grade C and above in AELE0364 English Language conducted by TAR UMT is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

a) SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must have at least a pass in Sejarah.

b) Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Diploma. c) Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a

case-by-case basis. d) Subject to the Ministry of Higher Education latest requirements.



MINIMUM ENTRY REQUIREMENTS

••••

FOUNDATION ENTRY REQUIREMENTS

				S
BACHELOR DEGREE	FOUNDATION	SPM	O LEVEL	UEC
Bachelor of Hospitality Management (Honours)	Foundation in Arts (Track B)	5 Credits in the relevant subjects	5 Grade C in the relevant subjects	3 Grade B in the relevant subjects
Bachelor of Tourism Management (Honours)			AND	
Bachelor of Hospitality and Catering Management (Honours)		SPM Pass/O Level	Grade E (Pass)/ UEC Language**	Grade C in English
Bachelor of Tourism Management (Honours) Event Management				
Bachelor of Gastropreneurship (Honours)				
Bachelor of Early Childhood Education (Honours)				
Bachelor of Arts (Honours) English with Drama	Foundation in Arts (Track B)	5 Credits in the relevant subjects which must include,	5 Grade C in the relevant subjects which must include,	3 Grade B in the relevant subjects which must include,
Bachelor of Arts (Honours) English with Education		SPM Credit/O Leve	: Nade C/ UEC Grad	: de B in English
Bachelor of Arts in English Studies (Honours)		Note:	.0/ MUET Band 4.0/ec Bachelor Degree	uivalent is required
Bachelor of Social Science (Honours) in Psychology	Foundation in Arts (Track B)	5 Credits in the relevant subjects which must include,	5 Grade C in the relevant subjects which must include,	3 Grade B in the relevant subjects which must include,
		mathematics sub	Level Grade C/UEC bject and one releva AND I Grade E (Pass)/UEC Language	int science subject

** Grade C and above in AELE0364 English Language conducted by TAR UMT is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

a) SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must have at least a pass in Sejarah.
b) Equivalent qualifications other than the above will be considered on a case-by-case basis.

c) Subject to the Ministry of Higher Education latest requirements.

• • •

STUDENT ACTIVITIES



Durian Buffet for The Future of Durian Value Chain of Durian Business Forum





STUDENT ACTIVITIES



Mixology Workshop





Stem cell and organ donation campaign

MERIT SCHOLARSHIP

Automatically offered upon admission



Diploma/Foundation Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee
SPM	Minimum 8A+/A	10097
O Level	Minimum 8As	100%
SPM	8As*	5007
O Level	7As	50%
SPM	7As*	9597
O Level	6As	25%
SPM	6As*	20% Foundation programmes only
SPM	5As*	15% Foundation programmes only

*SPM As : A+/A/A-

Bachelor Degree Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee
STPM / A Level	3As	
Unified Examination Certificate (UEC)	8As	
*TAR UMT/TAR UC Diploma/ *TAR UMT/TAR UC Foundation/ Matriculation	CGPA ≥ 3.8500	100%
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	≥ ATAR 95	
Canadian Pre-University (CPU)	≥ 95%**	
STPM / A Level	2As	
Unified Examination Certificate (UEC)	7As	
*TAR UMT/TAR UC Diploma/ *TAR UMT/TAR UC Foundation/ Matriculation	CGPA ≥ 3.7500	50%
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	≥ ATAR 90	~~/~
Canadian Pre-University (CPU)	≥ 90%**	
Unified Examination Certificate (UEC)	6As	25%
Unified Examination Certificate (UEC)	5As	20%

Including A-

*Must have obtained straight passes in all courses (including co-curriculum courses for diploma) **For all subjects with a minimum of 6 subjects

Only applicable for full-time programmes. Terms & Conditions apply.

For further information, please contact:

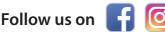
Assistant Registrar Faculty of Social Science and Humanities Telephone: (6) 03 4145 0100/23 ext. 3730, 3581 Email: fssh@tarc.edu.my (© 011-1078 5990

Kuala Lumpur Campus Jalan Genting Kelang, Setapak, 53300 Kuala Lumpur, Malaysia. Telephone: (6) 03 4145 0100/23 E-mail: info@tarc.edu.my



www.tarc.edu.my













All information is correct at the time of printing (December 2022). The University reserves the right to amend the information without prior notice. Copyright 2023. All rights reserved. No part of the material protected by this copyright notice may be produced or utilised in any form or by any means, electronic or mechanical, including photocopying, recording or by any information storage and retrieval system, without written permission from the copyright owner.